



Digital Outdoor Advertising

#1 EB - Eastbound Digital Billboard is located 1 1/2 blocks east of the red light in the downtown Business District in Waller

#2 WB - Westbound Digital Billboard is located 1 1/2 blocks east of the red light in the downtown Business District in Waller

Waller Outdoor has partnered with Daktronics, the world leader in LED Billboard Technology



Location (2 Back-to-Back billboards):

Lat. 30.055849381

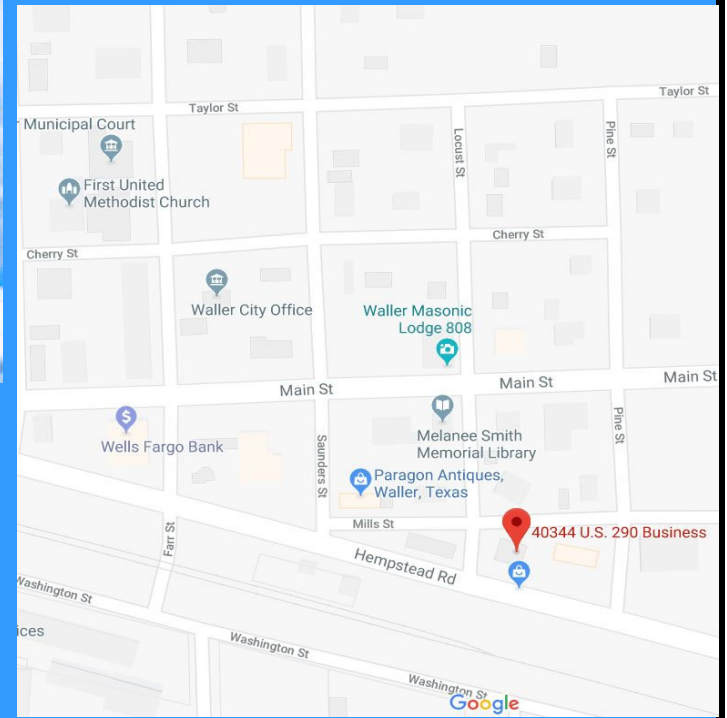
Long. -95.922649245

Billboard size (2 back-to-back):

10' x 20'/360 w x 168 h pixels

Billboard Exposure (2 back-to-back):

9,052 views per day or 275,332 views per month on Bus. Hwy. 290 (2022 TxDOT)



		NET WEEKLY RATES (both boards must be sold as a unit)
One 8 second spot every 64 seconds (~1 minute). Guaranteed 1,125 spots per day	<i>Full slot</i>	\$100 per week, per board \$80 per week, per board for 3 or more months



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*Prices subject to change without notice.